



SAYANTANI MUKHERJEE

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PROFILE: Currently working as an Assistant Professor of BBA department. Also, co-authored a book on Management. Along with teaching, I am also responsible to mentor the students of the BBA department. Currently also the OIC of the College for the MAKAUT semester exams. I consider myself hardworking and responsible. I am seeking to enhance my work experience further.

EDUCATIONAL QUALIFICATION:

Degree	Qualification	Institute	Board / University	Year	Percentage /CGPA
Post-Graduation	MBA Human Resource and Marketing	Adamas University	UGC	2017-2019	7.86
Graduation	B.E in Computer Science Engineering	REVA Institute of Technology and Management	VTU	2011-2015	53.27
12 th	AISSCE	Kendriya Vidyalaya No. 1, Ishapore	CBSE	2011	66.4
10 th	AISSE	Kendriya Vidyalaya No. 1, Ishapore	CBSE	2009	86.2

WORK EXPERIENCE:

- Currently working as an **Assistant Professor** in Swami Vivekananda Institute of Modern Studies, Sewli Telinipara, Bara Kanthalia, Barrackpore (September 2023- Present).
- Worked as **Visiting Faculty** at Swami Vivekananda Institute of Modern Studies, Sewli Telinipara, Bara Kanthalia, Barrackpore (July 2023-August 2023).

- Worked as a **Gold Loan Expert** (Designation- Assistant Manager) in ICICI Bank, Moulali Branch Kolkata (June 2019- August 2019).

INTERNSHIP:

- TATA AIA LIFE Insurance Company Pvt Ltd. (4th June 2018- 27th July 2018)
Job role: Worked as an on-the-job trainee for the talent acquisition team and L&D team, MIS preparation and handling the documentations of new employees of the company.

ACHIEVEMENTS AND AWARDS:

- Attended one week Faculty Development Program on “Advances in Materials Science for Sustainable Development and Industrial Applications” at Dr. Sudhir Chandra Sur Institute of Technology and Sports Complex from 10/02/2025 to 15/02/2025.
- Presented paper in 11th Management Doctoral Colloquium 2025 held on 30th and 31st of January 2025 at VGSOM, IIT Kharagpur.
- Presented paper in International Conference on Sustainable Business Practices (ICSBP-2025) by IMI Kolkata in 2025.
- Co-Authored the book “Principles of Management” in 2024.
(ISBN (Paperback): **978-93-6581-501-6** and ISBN (eBook): **978-93-6581-034-9**)
- Attended one week Faculty Development Program on “Innovative Teaching and Learning Pedagogy” organized by Research Foundation of India from Dec’ 2024.
- Attended one week Faculty Development Program on “Dream Weaving II: The Art of Entrepreneurial Success”.
- Presented paper in National Symposium on Agile Marketing in 2018.
- Completed certification course of Oracle during graduation in 2014.

JOB RESPONSIBILITIES IN PRESENT ORGANIZATION:

- Providing lectures on management subjects (BBA and MBA).
- Mentoring students.
- Convenor of the IIC Cell (from February 2025)
- Officer-In charge for the semester exams held by MAKAUT (December 2024-January 2025).
- Supervising major projects for final year students (BBA and MBA).

- Faculty guide for 3 teams for the Innovation Fest, “NIRMITI 2024”, held in college in October 2024.
- Member of the IIC Cell of the institute (from even semester 2023-24).
- Member of the Cultural and Extra-Curricular committee of the college (from even semester 2023-24).
- Member of the exam cell (from Odd semester 2023-24 till June 2024).
- Preparing departmental notice and MOMs.
- Member of the routine committee.
- Hosting fests and other formal and informal events in college.
- Member of the Dance Club.

PERSONAL DETAILS:

- Date of Birth: 07/04/1993
- Father: Mr. Shaibal Mukherjee
- Mother: Mrs. Swapna Mukherjee
- Religion- Hindu
- Marital Status: Unmarried
- Language Proficiency: English, Hindi and Bengali.